

## Panasonic and BAB TECHNOLOGIE present solutions for TV-KNX integration for smart home and hotel use



**Hamburg, August 2019 - TV is becoming an important element in the intelligent home. This is made possible by the IoT-KNX gateway «APP MODULE» and the new smart home app «Panasonic Connect» – the result of a new partnership between Panasonic and BAB TECHNOLOGIE. Combined, the gateway and app enable the integration of TV sets into building automation via the established KNX standard.**

KNX is the leading European standard for building automation and is represented in over 40 countries. With the IoT-KNX Gateway APP MODULE and the **Smart Home App Panasonic Connect**, Panasonic and BAB TECHNOLOGIE now offer an uncomplicated and cost-effective integration for KNX installations.

The seamless KNX connection with **Panasonic Connect** enables the control of TV sets with all Smart Home components such as wall buttons or building visualisations. In addition to the basic functions such as switching on and off, volume control or channel selection, it is also possible to switch TV inputs via KNX commands. If desired, the TV can be integrated into entire Smart Home scenarios. At the push of a button, the blinds are lowered, the ambient lighting is activated and the TV is switched on with the desired source selection and volume.

„With the IoT Gateway APP MODULE and the Smart Home App «Panasonic Connect» we offer a unique integration solution for Panasonic TVs in KNX systems. The ability to combine all functions of the TV sets with other apps installed on the APP MODULE makes it possible, for instance, to connect to IFTTT, IP door stations, Philips® Hue lights and many other IoT component“, explains Stefan Mainka, responsible for Business Development and Marketing at BAB TECHNOLOGIE.

„We are very happy to have won BAB TECHNOLOGIE as a strong cooperation partner who, just like us, has the ambition to focus on the users and on their individual needs. We have found an important partner who shares our values and is distinguished by its innovative technologies“, says Dirk Schulze, Head of Product Marketing TV / Home AV at Panasonic Germany.

### Price and availability

Gateway and Smart Home App are available from 08/2019 for all Panasonic 4K HDR TVs from GXW804 series. The Gateway (APP MODULE) is available at BEMCO for £298.00. The Smart Home App **Panasonic Connect** is available for instant download at [www.bab-appmarket.de](http://www.bab-appmarket.de) at a price of 49.99 Euro.

## **Available configuration parameters of the "Panasonic Connect" Smart Home App**

### ***Basic Functions***

Switching Tv On / Off  
Channel Forward/Backward  
Set Channel

### ***Volume Control***

Activate/Deactivate Sound  
Request Sound Status  
Increase/Decrease Volume  
Set Volume Value  
Query Volume Value

### ***Tv Modes***

Lastview Mode  
Reception Modes

### ***Tv Inputs***

Av And Component Inputs  
Inputs HDMI

### ***Media Control***

Start/Pause Media  
Stop Media  
Media Forward / Rewind  
Media Forward/Backskip

## **About BAB TECHNOLOGIE**

BAB TECHNOLOGIE develops and produces highly innovative, industry-leading visualization and automation solutions for intelligent buildings. A team of international software developers and engineers understands the challenges of modern building automation and develops products that meet them. The manufacturer, based in Dortmund, Germany, networks building technology with smart end devices (Sonos, Philips hue, Nest, Netatmo, etc.) and enables integrative control and automation from anywhere in the world. The simple and flexible integration of future IoT devices is in the foreground.

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## **About Panasonic**

Panasonic Corporation is one of the world's leading companies in the development and production of electronic technologies and solutions for customers in the consumer electronics, housing, automotive and B2B business sectors. In 2018, the company celebrated its centenary. Panasonic is expanding worldwide and now has 582 subsidiaries and 87 participations. In the past fiscal year (ending March 31, 2019), the company generated consolidated net sales of EUR 62.52 billion. Panasonic aims to create added value for its customers' everyday lives and the environment through innovations that transcend the boundaries of individual business areas. More information about the company and the Panasonic brand can be found at [www.panasonic.com/global/home.html](http://www.panasonic.com/global/home.html) and [www.experience.panasonic.de/](http://www.experience.panasonic.de/).

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# Panasonic

